



Corporate Sponsor Opportunities Paint the Town PINK February 8, 2020

\$25,000 Presenting Sponsorship

- Event naming rights: "Pink brought to you by...."
- 2 tables (20 seats) at the event with prominent VIP seating (*\$2,500 value*)
- Exclusive 30 second appearance in FCHS video discussing why YOU support FCHS
- Logo on event swag at each seat (TBD)
- Premium champagne served at table
- Logo with premier placement on event invitation
- Logo linked on event website
- Logo included in color on back of event program
- Logo in our Spring newsletter (*circulation 8,000*)
- Logo included on one event billboard for one month prior to event
- Logo included on advertisements on local TV ads ran one month prior to event**
- Priority logo placement in post-Pink thank you ad in local newspaper
- Extended Corporate logo with premiere placement on big screen at event
- Hanging sign featuring your logo, displayed all evening at event
- DOUBLE page (10.5" wide X 8" high) ad in event program
 - **AD DUE: January 15, 2020**

\$10,000 Platinum Sponsorship

- 1 table (10 seats) at the event with prominent VIP seating (*\$1,250 value*)
- Logo with premier placement in event invitation
- Logo and link on event website and organization website for 1 year
- Logo included in color on back of event program
- Recognized in our Spring newsletter (*circulation 8,000*)
- Logo included on one event billboard for one month prior to event
- Mentioned as Corporate Sponsor during radio, TV interviews, & press releases (*when possible*)
- Logo included on advertisements on local TV ads ran one month prior to event**
- Logo included on post-Pink thank you ad on TV and in local newspaper
- Extended Corporate logo with premiere placement on big screen at event
- Hanging sign featuring your logo, displayed all evening at event
- DOUBLE page (10.5" wide X 8" high) ad in event program
 - **AD DUE: January 15, 2020**

\$5,000 Emerald Sponsorship

- Eight (8) seats with prominent VIP seating at the event (*\$1,000 value*)
- Logo included in event invitation and event program
- Logo and link on our event and organization website for 1 year
- Recognized in our Spring newsletter (*circulation 8,000*)
- Mentioned as Corporate Sponsor in pre-event publicity*
- Logo included on post-Pink thank you ad on TV and in local newspaper
- Extended corporate logo alone on big screen at event
- FULL: 5" wide X 8" high ad in event program
 - **AD DUE: January 15, 2020**

\$3,000 Ruby Sponsorship

- 6 seats at the event with VIP seating (\$750 value)
- Listing in event invitation
- Logo in event program
- Logo and link on our event website and name recognition on organization website
- Recognized in our Spring newsletter (circulation 8,000)
- Listing in post-Pink thank you ad on TV and in local newspaper
- Logo on big screen at event
- HALF: 5" wide X 4" high ad in event program
 - **AD DUE: January 15, 2020**

\$1,250 Sapphire Sponsorship

- 4 seats at the event (\$500 value)
- Logo and link on our event website
- Listing in event invitation and event program
- Recognized in our Spring newsletter (circulation 8,000)
- Included in thank you ad in local newspaper
- Logo on big screen at event
- QUARTER: 5" WIDE X 2" high ad in event program
 - **AD DUE: January 15, 2020**

\$500 Pearl Sponsorship

- 2 seats at the event (\$250 value)
- Name recognition on our event website
- Listing in event invitation and event program
- Recognized in our Spring newsletter (circulation 8,000)
- Included in thank you ad in the local newspaper
- Logo on big screen at event

**We cannot guarantee that releases will appear in the newspaper, or time will allow for mention during all ads.*

***At discretion of television station*

To receive the full benefits of a sponsorship level, the cash donation for in-kind/cash combination sponsorships must be 25% of sponsorship level.

